



the Bead Museum DC presents:
Celebrating Beads
 the journey of...



call to sponsors around the World:

We announce this juried design contest to recognize bead artistry as a true art form. We make this call to all store owners, bead magazines, suppliers, guilds, bead societies, and anyone working within the beading industry. This contest will only meet its full potential with your full support!

sponsorship wish List:

To run this contest successfully, we are looking for donations/sponsorships to help cover following:

1. Printing Costs & Postage

- \$500-\$1000 – general printing needs and postage
- \$1000 - postcard announcements
- \$5000-\$10,000 - book/catalog printing to go with exhibit

2. Advertising Costs

• Full page ads run in all current beading magazines – either sponsored or donated in full; may run co-currently with article about the Bead Museum's current exhibit, Treasures of the Earth.

- postings by major sponsors on their websites – donated in full
- postings and announcements by podcasts by stores, teachers, guilds and bead societies on their websites – donated in full

3. Juror Sponsorship (5 total)

• \$2000 each, total = \$10,000 – either time, travel and expenses covered and donated by juror, or sponsorship required to cover this

4. Exhibit & Display Costs

• \$1000-\$3000 – with possible traveling exhibit at additional cost

5. Awards for Contestants

• \$6000 – would like to present Lucite trophies to all 1st, 2nd, and 3rd place

winners in addition to Best of Show Awards to be handed out at the September 20th, 2008 Gala. (Best of Show Only = \$1000)

6. Media Category Prizes

We would like to award the 1st, 2nd, and 3rd place winners in each media category a gift certificate or other prize at a specified value. We are looking for sponsors to cover one media category or one best of show award.

- \$1000 - Best of Show value (11 total)
- \$500 – 1st place value (28 total)
- \$250 - 2nd place value (28 total)
- \$100 - 3rd place value (28 total)

7. September 20th, 2008 Gala Support (awards presentation)

- \$2500-\$3000 - venue
- \$1000-\$1500 – programs
- \$2000-\$3000 – food

8. Word of Mouth – PRICELESS

Contacting all teachers, designers, guilds, bead societies, colleges, schools, local interest groups to get word out to all beaders and artisans. FREE

donation Levels

\$100, \$250, \$500, \$1000,
\$5000, \$10000 general
donation or covering a
specific portion as outlined
above.

what the sponsor

Receives

Your name will be featured
on a sponsorship plaque at
the Bead Museum DC while the
exhibit runs, announcement
on our website of your
sponsorship, and inclusion
in book/catalog if produced.
It is also good PR and your
name will be acknowledged in
the 2008 Gala program. In
addition, your donation is
tax deductible.

where do you send in your Donation

Please mail your donation to:
The Bead Museum
ATTN: Celebrating Beads
400 Seventh Street, NW
Washington, DC 20004

Please email Carrie at:

CelebratingBeads@gmail.com

to let us know that you are
sending in a donation.

**THANK YOU FOR YOUR
GENEROSITY &
SUPPORT!**

contact Information

If you have any questions or
concerns please contact
Carrie at:
CelebratingBeads@gmail.com.

You may also reach the Bead
Museum DC at 202-624-4500
(open Tuesday – Saturday
from 12-6pm, EST).

website Information

Download the details and
entry form for this beading
contest from our website at:
<http://www.bsgw.org/CelebratingBeads.html>